

GUERLAIN

PARIS

BEAU-RIVAGE PALACE THE GUERLAIN FRAGRANCE BORN FROM THE SHORES OF LAKE GENEVA



A unique olfactory signature, exclusively available at the Beau-Rivage Palace in Lausanne. Inspired by the soul of the exceptional place where water, mountains and light converge, this eau de parfum exquisitely embodies the timeless elegance of a legendary palace and the serenity of its shores.



BEAU-RIVAGE PALACE
LAUSANNE SWITZERLAND

THE TRAIL

WHEN FRAGRANCE BECOMES LANDSCAPE



For Guerlain's perfumers, this composition encapsulates the splendor of Lake Geneva and the legendary grace of the exceptional address. An amber floral fragrance conceived as a sensory promenade through the passing hours, capturing in turn the freshness of morning, the softness of afternoon, and the serenity of dusk over calm waters.

Guerlain invites you for a walk along the shores of Lake Geneva. A suspended moment between sky, water and mountains, where light reflects on snow-capped peaks before gliding down to the tranquil shores of Beau-Rivage Palace.

The fragrance awakens in dazzling freshness. Soft, lightly powdered bitter almond meets the bright radiance of petitgrain in luminous harmony. Like the lake awakening beneath the first rays of sun, this introduction captures the purity of a morning full of promise, the tranquility of a clear moment as the day starts out.

At the heart of the composition, orange blossom reveals its solar and comforting nature. Accompanied by jasmine, it creates a floral bouquet of natural elegance, without artifice. These white notes breathe light — the light that dances upon water at midday, caresses the terraces and gently warms the palace façades.

It is the warmth of an afternoon sun upon the lake, soothing the mind and inviting peaceful reverie.

The base unveils the full depth of this creation. Vanilla envelops the trail with a gourmand and soothing sensuality, while sandalwood and guaiac wood bring their noble woody character. Musk adds infinite softness, almost tactile, and incense distills its mysterious spirals that evoke contemplation and timelessness. Like a golden twilight stretching behind the Alps, the fragrance settles upon the skin in a presence both delicate and enveloping.

This fragrance tells of more than a place: it evokes emotions. The care in a gesture, the kindness of a smile, the privilege of a moment beyond time. A perfume that becomes memory, an invisible yet unforgettable presence.

THE BOTTLE

THE HERITAGE OF CRAFTSMANSHIP



For this exclusive creation, Guerlain has chosen the prestigious « Square Bottle», signature of the L'Art & La Matière collection. This iconic bottle, with its pure and contemporary lines, has always celebrated the union of exceptional craftsmanship and the modernity of creative expression.

Its slender silhouette reveals the amber trail, playing with light as the lake reflects the sky. In a perfect balance between simplicity and sophistication, the refined glass magnifies its precious content.

For this Beau-Rivage Palace edition, the bottle cap is adorned with gold. An engraved golden plaque and matching cord dress the bottle in discrete yet precious elegance. Golden colour evokes the reflections of the setting sun on Lake Geneva, the warmth of a legendary welcome, and excellence passed down from generations.

The bottle thus evolves into the showcase of a destination, a work of art that extends the Beau-Rivage Palace experience far beyond one's stay. A collector's piece paying tribute to the noble architecture of the palace and the meticulous craftsmanship of the Maison Guerlain.

TWO LEGENDS, ONE SHARED VISION

The encounter between Guerlain and the Beau-Rivage Palace was a natural fit. Two historic Houses that have crossed the decades by cultivating excellence, emotion and attention to every detail.



Founded in Paris in 1828, Guerlain has been writing the history of French perfumery for nearly two centuries. A pioneer in Haute Parfumerie and creator of iconic fragrances, the House cultivates a unique savoir-faire where creative audacity meets technical mastery. From its Parisian ateliers to gardens around the world, Guerlain explores the noblest raw materials to create timeless olfactory works of art.



Since 1861, the Beau-Rivage Palace has embodied Swiss hotel luxury: discretion, refinement and bespoke service. Nestled in a four-hectare park facing Lake Geneva, this palace has welcomed some of the greatest names in history, culture and politics. Here, every guest is unique, and every stay becomes an unforgettable memory.

Together, these two legendary Houses share the same philosophy: making beauty and well-being a daily art of living. At the Guerlain Spa at the Beau-Rivage Palace, inaugurated in 2024, this alliance reflects in tailor-made treatments where Guerlain's expertise in touch and beauty rituals enhances the palace experience. The Beau-Rivage Palace fragrance naturally complements this offering, allowing each person to carry away the essence of this magical place.

BEAU-RIVAGE PALACE



Eau de Parfum 100 ml, 445CHF
Exclusive creation available only at the Guerlain Spa,
Beau-Rivage Palace, Lausanne

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