



## BEAU-RIVAGE PALACE

LAUSANNE SWITZERLAND

### **RENOVATION OF THE BEDROOMS IN THE PALACE WING – BRINGING A FRESH CONTEMPORARY LOOK TO THE TRADITION OF THE BEAU-RIVAGE PALACE**

**Giving new impetus to the hotel’s longstanding maxim of “La Tradition en Mouvement” (Tradition in Motion), the bedrooms of the Palace wing are being upgraded to provide more space, relaxing colours, and to meet environmental concerns. The interior design project has been assigned to Pierre-Yves Rochon.**

#### **A project in keeping with the Beau-Rivage Palace philosophy**

1861. The Hôtel Beau-Rivage opens on the shores of Ouchy.

1908. The Palace Wing is added to the original building which had proved too small given the growing success and reputation of the Swiss hotel trade.

For over 150 years, the Beau-Rivage Palace has been welcoming local and international guests. It has been a long and fascinating history, punctuated with adaptations to the imponderables wrought by the passage of time. The 168 bedrooms, 3 restaurants, breakfast dining room and fitness areas have been regularly remodelled and renovated, without ever betraying the hotel’s soul, so precious to its clients. At the Beau-Rivage Palace, we call this “La Tradition en Mouvement”.

For the renovation of the “Palace” wing, the hotel has opted for noble materials, attention to detail and an environmentally aware approach. The sum invested comes to CHF 27 million.

#### **The exquisite eye of Pierre-Yves Rochon**

Work began in autumn of 2012, with the first 37 bedrooms ready in April 2013. The remaining 61 will be renovated from this autumn and are due to be completed in April 2014. The first stage includes two suites. One is a duplex and comprises two bedrooms with separate bathrooms. Located on the 5th floor, it enjoys a spectacular view over Lake Geneva and the French Alps: perfect for family holidays.

The second suite is literally dedicated to relaxation and wellbeing since it is a Spa-Suite. As well as a beautiful bedroom with an 180° view over the lake and the Alps, it has a lounge area with a fireplace. The chief attraction is a 50m<sup>2</sup>spa area, comprising two massage/relaxation tables, a Jacuzzi bath and a hammam. All the treatments of the Cinq Mondes spa are available in the private setting of this 100 m<sup>2</sup> suite.

This major interior decoration project was assigned to Pierre-Yves Rochon. He enjoys an undisputed international reputation and has done excellent work for traditional grand hotels, among them The Savoy in London, the Four Seasons Georges V in Paris and, closer to home, the Grand Hôtel du Lac at Vevey.

In his design for the bedrooms, Pierre-Yves Rochon has sought to take full advantage of the omnipresence of the lake in front of the hotel.

A play of mirrors brings the lake and the light into the room, illuminating the space. The choice of colours is intimately linked to this aim, taking inspiration from the natural palette of the landscape.

Three colour harmonies are used for the rooms: almond green (for certain of the Junior Suites), light beige and sky blue.

Very peaceful colours, in an extension of the surrounding panorama.

The interior designer has taken great pains to maintain a balance between making the most of the space and comfort in using it. Believing that first impressions always prevail over any that follow, he pays particular attention to what is taken in at first glance.

As a result, the colour scheme, mirrors and transparency undeniably enhance the impression given as you enter each room.

### **The bathrooms**

In general, the bathroom is becoming ever more a “room to live in”. Pierre-Yves Rochon has therefore chosen to pay particular attention to it and make it appealingly spacious.

Bigger and brighter, the bathrooms are enhanced with refined high-end materials. These perfectly reflect the concern for its heritage at the Beau-Rivage Palace. The floor is defined with fine mosaics, the bevelled mirror with integrated television blends into the space and the illuminated glass ceiling provides beautiful lighting.

The bathrooms now feel like a continuation of the main room, with maximum use of natural light. To add to this effect, some rooms have a transparent wall between bathroom and bedroom. In these cases you can contemplate the lake while taking a bath..

### **Skilled craftsmanship**

In his work, Pierre-Yves Rochon calls upon skilled craftsmanship and a selection of sophisticated materials. Moreover, the age of the building means that the shape of rooms differs from one room to the next, so each bedroom has had to be tailored individually, whether in its layout, its furniture or the fitted carpet designed with a border, like a rug.

The Junior Suites are adorned with Murano blown-glass chandeliers. The wall coverings are installed according to the traditional method, on a soft backing with a neat finish.

The bathroom mosaics come from one of the oldest firms in Italy. And finally, the mirrors are



bevelled with a stylised floral decoration and have 10-inch TV screen technology built into them.

### **An environmentally aware project**

Aside from the decoration work, the renovation of the bedrooms has involved a complete overhaul of the heating and electricity system, in line with a growing environmental awareness. Each room has an electronic control system. This controls the temperature and light intensity according to the occupation of the room and the time of day and season, leading to genuine energy savings.

Electronic control is one response to the challenges posed by working in an historic building. The façade is listed and cannot therefore be insulated by traditional methods. The air conditioning comes from the lake water. To provide cool air, cold water is brought to the bedrooms by a pumping system. All the glass doors are now triple glazed. And finally, the roof and attic of the Palace wing have also been fully insulated, something that had never been done in 150 years.

After the opening of the Cinq Mondes spa in 2005, the Miyako restaurant in 2007 and the Anne-Sophie Pic restaurant in 2009, the renovation of the Lobby Lounge, the Rotonde and the BAR between 2009 and 2012, this new step illustrates the desire at the Beau-Rivage Palace for change without betraying the past. A new page is being written in the history of “La Tradition en Mouvement”.

#### Press contact:

Alessandra Hemmeler

Responsible RP & Communication

[a.hemmeler@brp.ch](mailto:a.hemmeler@brp.ch)

021 613 33 17

079 309 55 46

[www.brp.ch](http://www.brp.ch)

[www.pyr-design.com](http://www.pyr-design.com)